

# ***SPECIALTY MARKETING GROUP***

## VIVA BIRRA CHIARA

Viva Birra was born from a passion to dig into our roots and rediscover the tastes and traditions.

ArteBirraia born from the passion of those who consume the beer and know it, and those who do not want to ever stop learning and improving in order to appreciate this ancient flavor even to those who, perhaps, has never enjoyed the pleasure of Dine or drink a drink so special.

For these reasons we can have beer nuances of taste slightly different, due to genuine products, the production process, the lack of preservatives or correction of the parameters of taste, moisture, temperature, the "hand" of our mastrobirraio Germano Perera!



### BEER "blonde lager"

STYLE: Premium lager beer

AROMA: Fresh and soft

BITTER: Delicate

SPARKLING: Average

BODY: Light and pleasant

FERMENTATION Low

COLOR: Gold clear

ALCOHOLIC: 4.7%

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**PRODUCT OF ITALY**

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### **BEER "vienna lager"**

STYLE: Vienna amber beer

AROMA: Robust

BITTER: Moderate

SPARKLING: Average

BODY: Balanced

FERMENTATION Low

COLOR: Ambra

ALCOHOLIC: 4.9%

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**PRODUCT OF ITALY**

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